KDL-40EX729

Full HD 3D TV for the whole family

102cm / 40", Full HD 3D TV with Edge LED, Motionflow XR 200, Internet video and Skype™

- Clear, smooth 3D and 2D picture quality
- Watch Internet videos and make free Skype™ calls
- Save time and energy with smart features

Pictures | 3D View | Product tour

Overview | **Features** | **Technical specifications** | **Accessories** | **Manuals** | **Environmental info**

Features KDL-40EX729

Full HD picture with crisp detail - Enjoy 2D and 3D pictures in high definition with Full HD 1080 technology

Superior 3D picture - Enjoy lifelike 3D action in Full HD quality. 3D from Sony delivers the clearest, brightest 3D pictures from a wide viewing angle

Edge LED for high picture contrast - Benefit from enhanced colour intensity, high contrast and improved energy efficiency, all within a slim screen design

See action clearly with Motionflow XR 200 - See action sequences at the equivalent of 200 frames per second and enjoy a clearer picture with less judder and blur

Natural colours and clear, detailed pictures - See crisp detail with no degradation or noise, even for Standard Definition pictures, with the X-Reality picture engine

Built-in Wi-Fi® to easily connect to the Internet - Stream entertainment from your wireless home network and the Internet without the clutter of cables

Enjoy the best of the web on the big screen - Connect your TV to the web and stream full-screen Internet videos or keep up-to-date on social networks (firmware upgrade needed)

Ready for video and voice calls with Skype™ - Add a voice control camera and microphone and make free Skype™ calls to friends and family from the comfort of your sofa

Browse the Internet on your TV screen - Visit your favourite websites and search the Internet using a simple web browser (display of embedded video not supported)

Control your TV using free mobile phone apps - Use a smartphone as a TV remote control or second display screen for online video with Media Remote (firmware upgrade needed)

Find details about a TV soundtrack - Like a song on the TV programme you're watching? Press TRACK ID on the remote control and automatically get the full song details

Get full details about a movie you're watching - By using Video Search, find out detailed information about the cast and crew of movies and TV shows you're watching

Connect directly to other Wi-Fi® devices - With a firmware update your TV can connect directly to other Wi-Fi® Direct devices without cables, routers or complicated settings

Save energy and money with Presence Sensor - Let your TV turn off the picture automatically if you leave the room (or switch to standby if you don't return at all)

Automatically set screen brightness to save energy - Turn on Light Sensor to adjust screen brightness to suit room light levels for optimum picture quality and power consumption

Share entertainment from around the home with DLNA - Stream movies, music and photos to your TV from DLNA compatible devices, such as a laptop, mobile phone or music player

Record TV shows to an external hard drive - Save the TV programmes you watch to a Hard Disk Drive via USB and watch them back when it suits you (may require firmware upgrade)

3D sound with a 5 channel audio effect - Get a digital 3D surround sound effect from your TV speakers with S-Force 3D Front Surround

Show panoramic and 3D photos at their best - Connect a compatible digital camera via USB or HDMI® and show 3D and panoramic photos in full high resolution on the big screen

Switch to digital TV without a set-top box - Access digital and analogue TV channels with a built-in digital terrestrial TV tuner (DVB-T)

Get benefits and exclusive offers with My Sony - Register your BRAVIA TV and become a My Sony member for exclusive access to tutorials, special offers and more

Please note our accessories are model specific and specifications may differ from country to country.

More information on KDL-40EX729

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